

Cambridgeshire Golf Newsletter - August 2017

Good Morning all,

Welcome to the Cambridgeshire Golf August Newsletter.

Please find included in this month's edition:

- Cambridgeshire Golf Awards 2017 - Nominations Now Open!
- Volunteers - Raising the National Profile
- Crowdfunding - Opportunity to receive £250 contribution
- Members Benefits Programme - What would you like to see included?
- Outside of the Tee Box - (Video) New LPGA Dress Code too strict?

Enjoy!

Cambridgeshire Golf Awards 2017 – Nominations Now Open!

The Cambridgeshire Golf Awards (CGAs) are newly established for 2017 and have been collaboratively put together by representatives of CAGU, CHLCGA, the PGA and England Golf.

The main aim of the CGAs is to recognise and reward outstanding contributions by volunteers, staff and PGA professionals to the development of golf in Cambridgeshire and as such we are asking for nominations in the following categories:

- Golf Volunteer of the Year
- PGA Professional of the Year
- Lifetime Achievement / Services to Golf
- Golfing Ambassador of the Year
- Club Services Team of the Year

More information about the specific criteria for each category is available to view on our website www.cambridgeshiregolfawards.com, where you can also nominate someone directly or download the form to email or post.

Nominations are open from August to October with an awards evening being held at St Ives (Hunts) Golf Club on Thursday 16th November, which you book your tickets for [here](#). This is a great opportunity to recognise someone who goes above and beyond in their role at your Golf Club so don't delay and get nominating NOW!

Volunteers – Raising the National Profile

Whilst you will be nominating volunteers for the CGAs, our new national volunteer manager, Matthew Bloor, is also looking to promote the valuable work that our 40,000+ volunteers do across the country.

Matthew is looking to get out into clubs and counties to hear stories of Junior Organisers, Captains, 'Buddies' or anyone else in a volunteer role that's making a real difference. If you are this person or know someone who is having a positive impact and would be willing to share experiences, then please email me with contact details - m.smth@englandgolf.org.

Sport England has refreshed the volunteering section of their Club Matters platform to help clubs

find, keep and develop their volunteers. The website includes some new insight and guidance so is well worth looking at - <https://www.sportenglandclubmatters.com/club-people/volunteers>

Crowdfunding - Opportunity to receive £250 from England Golf

Do you have a worthy project that you are struggling to get funding for? Have you thought about using your members and your local audience to support it through Crowdfunding?

Crowdfunding is an alternative way of funding your clubs project by raising funds from a large number of people, all pledging relatively small amounts of money.

If you successfully raise the funds for your chosen project in the stated time frame, England Golf will support the first 10 projects with a £250 pledge. For more information please click here.

Through our Crowdfunding partner SponsorciseMe, we have already had two successful projects; one of which can be viewed here.

Members Benefits Programme – What would you like to see included?

Did you know that England Golf has a Members Benefits Programme (MBP) that's free to all members of an affiliated golf club to sign up to www.englandgolf.org/members. Current benefits include:

- Up to £300 a year off Golf Holidays with Your Golf Travel
- £25 cash back off ETIQUUS watches
- 20% off all Virgin Experience Days
- 50% off RAC Rescue
- 25% off Trion:Z health & wellbeing products
- 10% discount when shipping your golf clubs with BagSOLO
- £1000s worth of giveaways including £150 worth of golf balls fortnightly, a chance to play with top players including Lee Westwood & Charley Hull and tickets to big events
- Free official personalised CDH card

We are looking to grow and develop the MBP so please contact me with ideas on what you would like to see included in the programme as a benefit.

Outside of the Tee Box – New LPGA Dress Code too strict?

Recently the LPGA tour released an updated dress code policy which sparked much debate over social media. The following 5-minute video presents both sides really well, so have a watch here and let me know your thoughts @GolfCambridge

As one of 35 Club Support Officers across the country, my primary role is to support Golf Clubs to achieve their goals by:

- Listening to their needs in order to understand the business fully.
- Developing an Action Plan with the relevant support and signposting in place.
- Supporting clubs with Recruitment, Retention, Membership Growth and General Marketing.
- Promoting relevant Training and Education opportunities.
- Sharing resources, best practice and national trends, whilst being able to benchmark your club against these.

Helping with Safeguarding and Child Protection to ensure clubs have the appropriate policies and procedures in place.

Thank you for taking the time to read this newsletter and if you have any feedback or suggestions on the type of content you would like to see included in future editions or would like a club visit to discuss any of the above listed areas, then please don't hesitate to get in touch.

Many thanks,

Marc

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